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BH Fitness receives two product awards for the popular SB4 indoor cycle and LK590 treadmill

November 7, 2011 Foothill Ranch, CA – BH North America is proud to announce that the BH Fitness brand has received two top “Head of the Class” Best Buy product awards from *Fitness Professor Review*.

With over 100 years of history and more new product launches in the last few years than any other manufacturer, BH continues to gain market share and product recognition. The LK590, our new light commercial treadmill, was awarded the Fitness Professor Head of the Class Best Buy treadmill under \$4,000, while the SB4, our new full commercial indoor cycle, received the Fitness Professor Head of the Class Best Buy spin bike under \$1,750.

The LK590 bridges the gap between our award-winning T8 Sport and our full commercial models. It boasts a large LCD display with program profile, oversized 22”x60” running surface with Ortho Cushion running belt and Active Flex suspension, contact heart rate sensors, instant speed and incline and a personal cooling fan for a more enjoyable workout experience. The LK590 notably received high marks from *Fitness Professor Review* for aesthetics, comfort and quality.

The SB4 combines a frictionless magnetic resistance system with a heavy commercial frame. The dual SPD® pedals give intensive training while our monitor provides user feedback on Speed, Time, Distance, and Calories to keep your goals in-line while our Kevlar belt drive provides a smooth and quiet operation.

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Fitness Professor Review noted the aesthetics, smoothness, comfort and resistance and also gave our warranty their highest rating.

Fitness Professor Review is an independent third party fitness equipment reviewer who serves as consumer advocate, identifying the best products at select price points. For more information, access www.fitnessprofessorreview.com

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About BH Fitness

BH Fitness is a multi-national company within the BH Group, headquartered in Spain and creating quality products for over 100 years. Built on a legacy of producing high end, user-focused fitness equipment for the home, light commercial and full commercial settings, BH Fitness manufactures and distributes treadmills, ellipticals, upright bicycles, recumbent bicycles, indoor training cycles, whole body vibration platforms and strength equipment. With distribution and operations in North America, Spain, Mexico, Asia, UK, Portugal and Germany, BH Fitness products can be found in more than 65 countries worldwide, making BH Fitness one of the most trusted and widely used fitness brands available today.

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