



BH NORTH AMERICA
20155 ELLIPSE
FOOTHILL RANCH, CA 92610
PHONE: 949.206.0330
FAX: 949.206.0350
WWW.BHNORTHAMERICA.COM

FOR IMMEDIATE RELEASE
CONTACT: KRISTIN SEDGWICK, DIRECTOR OF MARKETING
KristinS@bhnorthamerica.com
949-206-0330

BH North America Receives GearAwards for XS8 and XS5 Residential Ellipticals

December 1, 2010 (FOOTHILL RANCH, CA) – Leading Orange County fitness equipment manufacturer BH North America was recognized by Shape You with the “Top Gear of the Year” award for the XS8 and the “Great Gear of the Year” award for the XS5 residential use ellipticals.

“Top Gear of the Year” award winner XS8 is a home use elliptical with the features of a club-quality elliptical, including a natural 20” stride, extra-large Signature Soft foot pedals, and Performance Arc handlebars with finger tip controls. Setting itself apart from other home use ellipticals, the XS8 also features the convenient GP (green power) self-generating system that relies exclusively on the user’s output to power the console so that each workout is good for the heart and good for the environment.

The XS5 Signature Series residential elliptical and winner of the “Great Gear of the Year” award boasts the same features as the XS8 in a more cost effective plug in design.

“We set out to create something special with the XS5 and XS8 ellipticals, and both units demonstrate BH Fitness’ dedication to delivering high quality, feature rich products,” explained John Coyle, BH North America Vice President. “We are proud to have been recognized by Shape You with two GearAwards, and we hope that this recognition will translate into additional success for our dealer partners as well.”

Shape You organizes a panel of judges including trainers, coaches, competitors, industry writers, gym owners, and sports, health and fitness retailers who test out the products in order to name GearAward winners, making this a unique and coveted recognition.

For more information and detailed specifications on the XS8, XS5 and other BH Fitness products, visit www.BHNorthAmerica.com.

###



BH NORTH AMERICA
20155 ELLIPSE
FOOTHILL RANCH, CA 92610
PHONE: 949.206.0330
FAX: 949.206.0350
WWW.BHNORTHAMERICA.COM

ABOUT BH NORTH AMERICA

BH North America Corporation is a multi-faceted company within the BH Group, headquartered in Spain. BH and its affiliates have operations in North America, Spain, Mexico, Asia, UK, Portugal and Germany. Celebrating more than 100 years, BH Group began in Spain in 1909 as a steel manufacturing company and has since developed multiple business segments, becoming a leader in a variety of industries including fitness equipment, bicycles, and utility furniture. BH North America encompasses the brand names of BH Fitness, Bladez Fitness, Ion Fitness, Ulti-MATE Garage and Maximum Garage. Under these brand names lay a multitude of products including commercial fitness equipment, consumer fitness equipment, and a variety of furniture solutions offered by the BH Furniture division.

For more information visit www.BHNorthAmerica.com. The mark "BH" and the design mark BH Fitness, BH Furniture, Bladez Fitness and Ion Fitness are registered trademarks and used by BH North America Corporation under license from their owners.